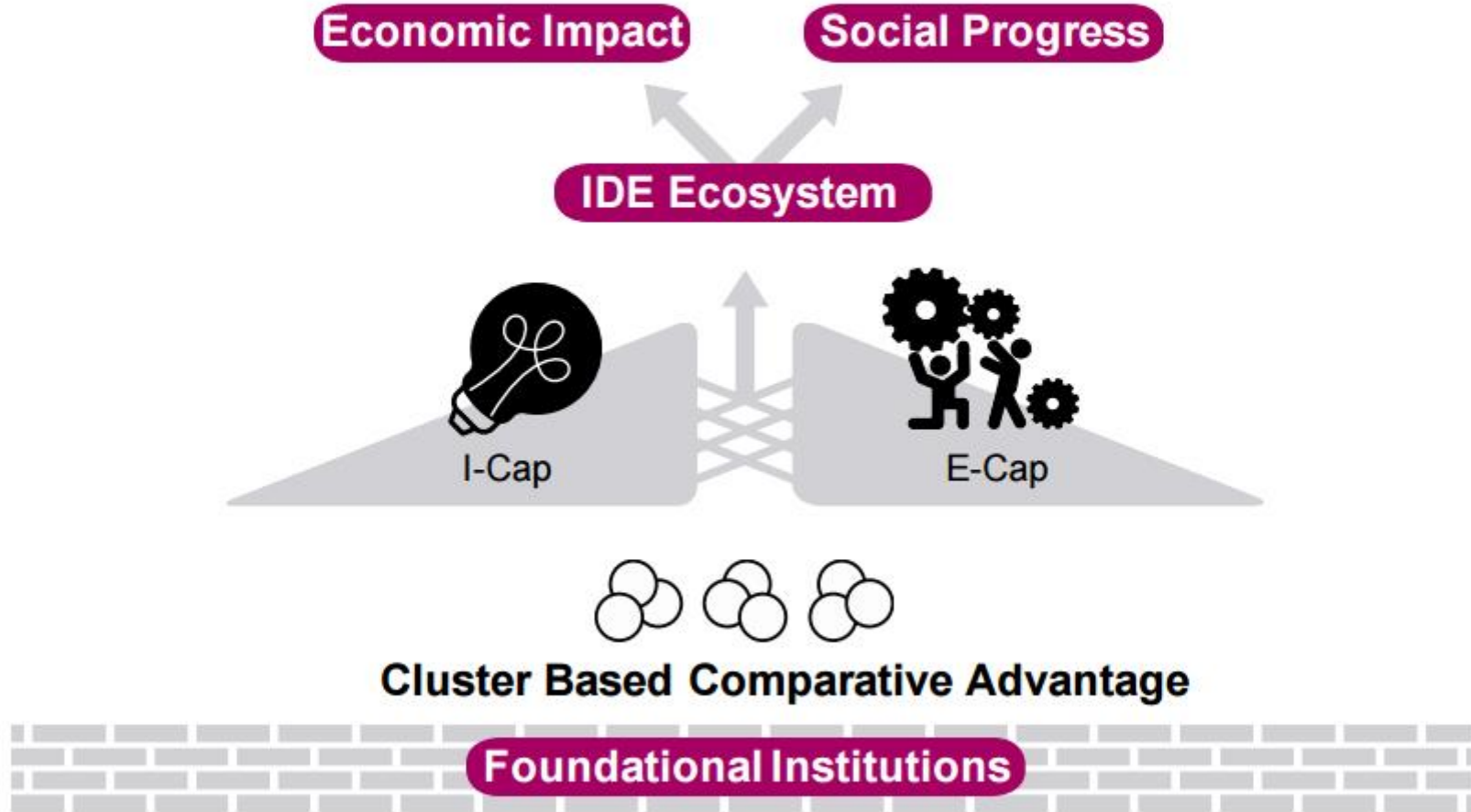


Lykilþættir MIT verkefnisins

Ragnheiður H. Magnúsdóttir



E-Cap Frumkvöðlageta



What is E-Cap?



E-Capacity

Ability to start and build new to the world businesses from inception to maturity.

Getan til að stofna og byggja upp nýja tegund fyrirtækis frá upphafi til þroska

I-Cap

Nýsköpunargeta



What is I-Cap?



Getan til að þróa og stækka nýjar nýsköpunarhugmyndir frá byrjun þar til að þær fara á markað

Innovative Capacity

Ability to develop and scale new to the world innovations from inception through to the market.





Innovative Capacity & Entrepreneurial Capacity Are Distinct Regional Assets



I-Capacity

Ability to develop new to the world innovations from inception through to the market.

Strong I-Cap:
Universities, Central R&D,
Network of researchers,
Medical Centers



E-Capacity

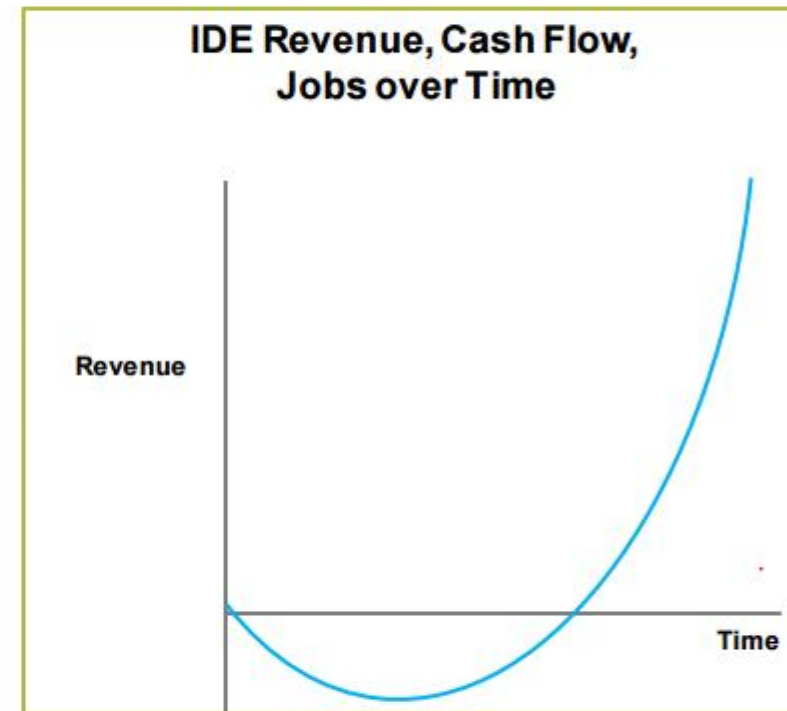
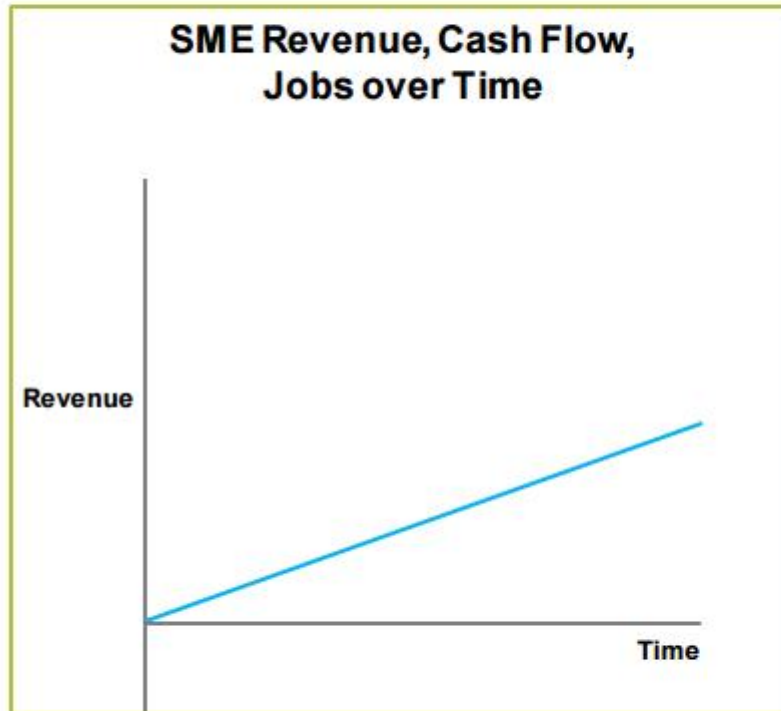
Ability to start and build new to the world businesses from inception to maturity.

Strong E-Cap:
Entrepreneurs, Mentors,
Founding Teams
Investors at all stages



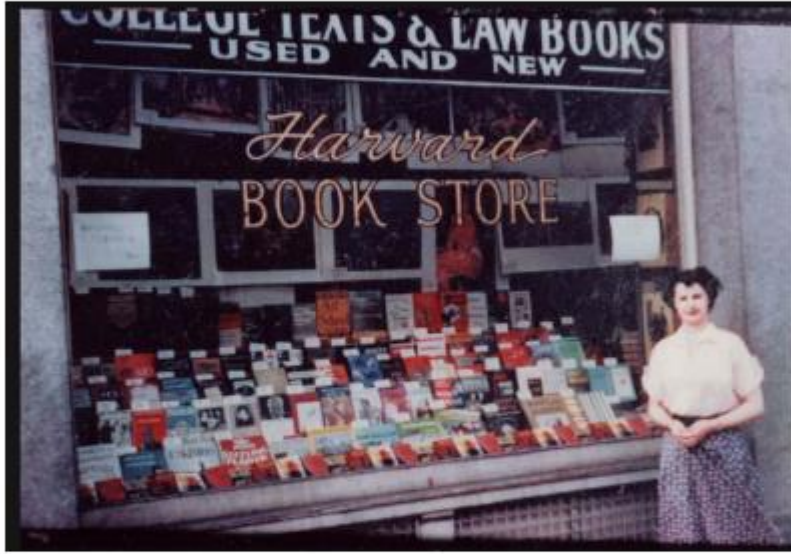
Fókus á nýsköpunardriffin fyrirtæki (IDE)

Two distinctive types of Entrepreneurship: SMEs & IDEs



SME: The Harvard Bookstore

1958



Today



*“Harvard Book Store was founded in 1932 by Mark S. Kramer[...]. With **\$300 borrowed from his parents**, he **opened a small shop** selling used and bargain general interest books at 19 Boylston Street (now JFK Street) in Cambridge.” Our History, Harvard Book Store.*



IDE: Amazon.com (1995)

Welcome to Amazon.com Books!

One million titles, consistently low prices.

amazon.com
Earth's biggest bookstore

(If you explore just one thing, make it our personal notification service. We think it's very cool!)

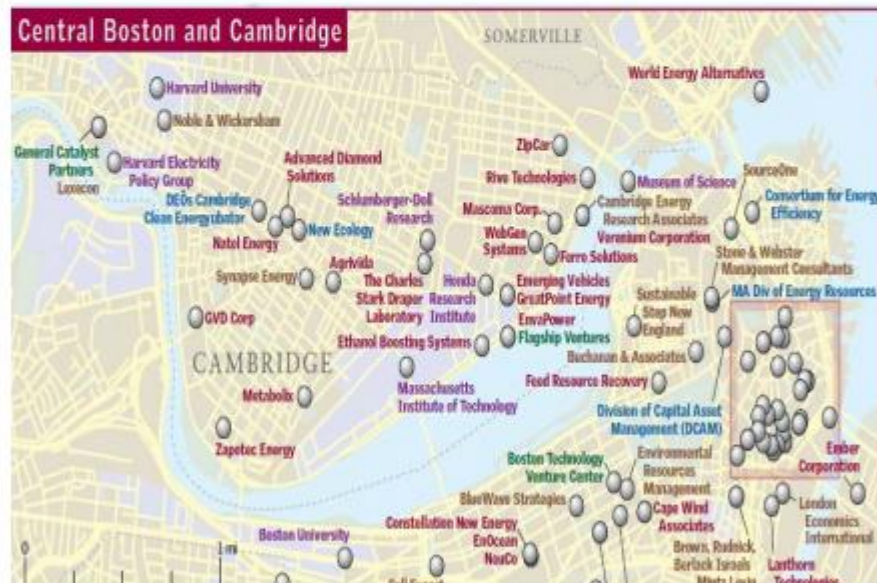
SPOTLIGHT! -- AUGUST 16TH

These are the books we love, offered at Amazon.com low prices. The spotlight moves **EVERY** day so please come often.

“We’ve had three big ideas at Amazon that we’ve stuck with for 18 years, and they’re the reason we’re successful” (Bezos, 2013)

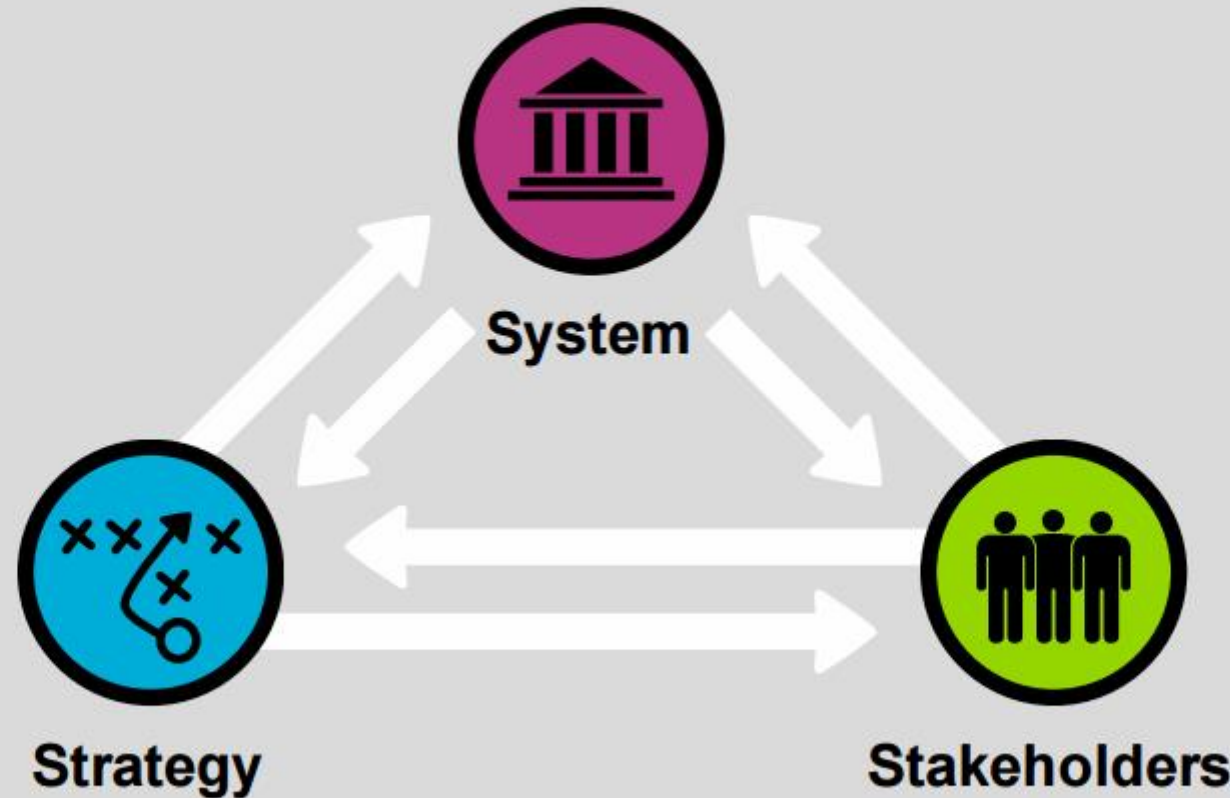
Fókus á allt
vistkerfið / umhverfið

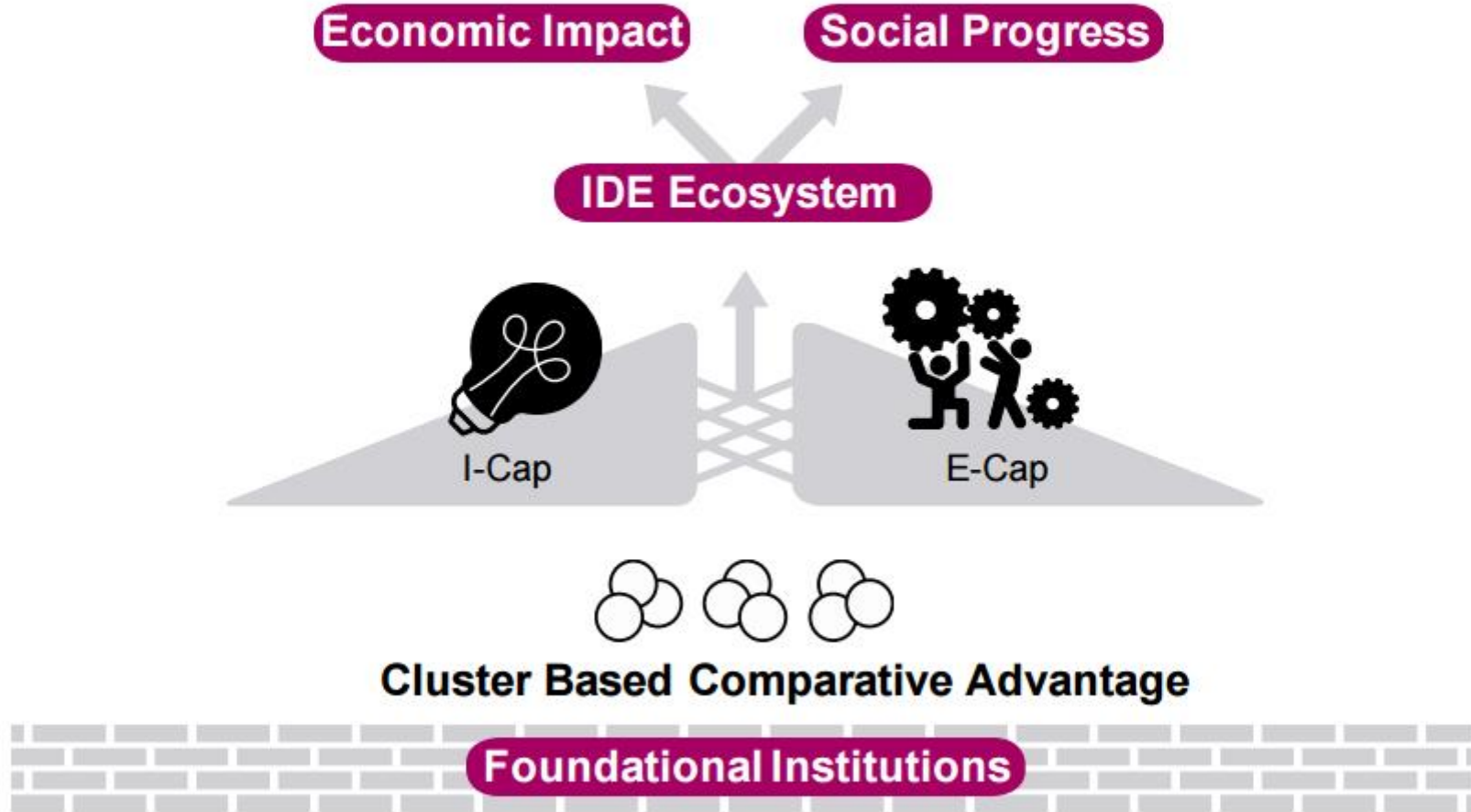
IDE formation & growth is highly concentrated in eco-systems



Hver er aðferðin?

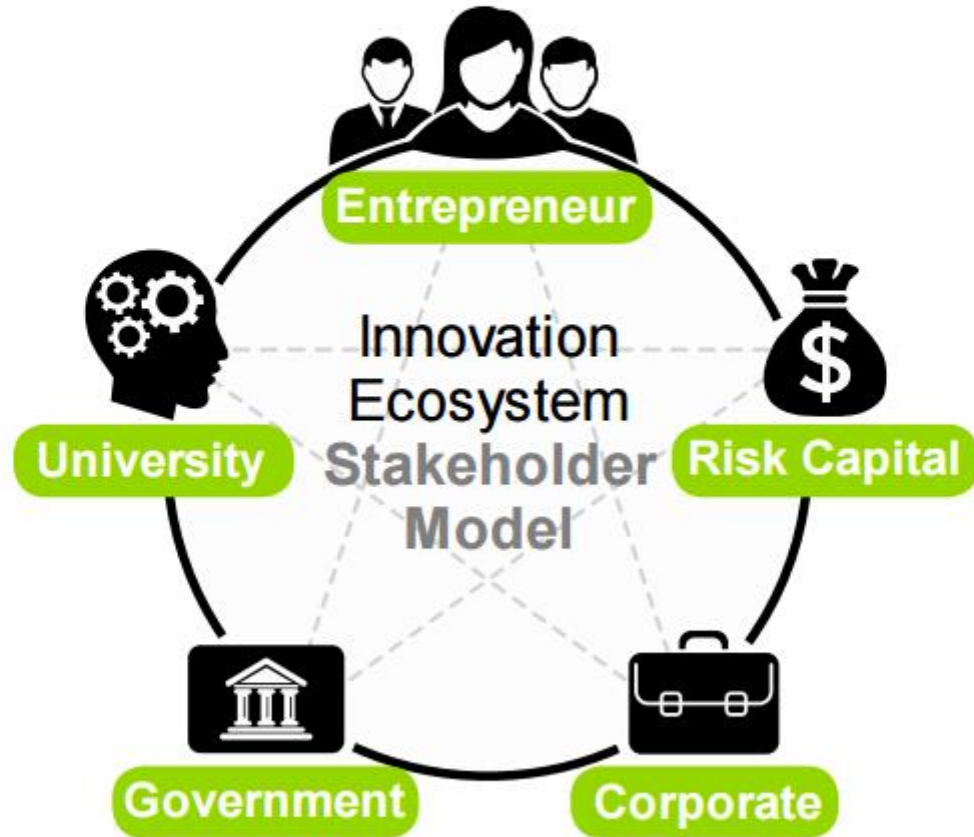
MIT REAP Framework Overview







Acceleration through inclusive and & focused collective action among stakeholders throughout the ecosystem.





Interventions turn your REAP Strategy into a reality...



Prioritize and determine your first Must Win Battle

Hvar stendur Ísland?



The Relationship Between Innovation and Entrepreneurial Performance

Patent Rate (I-Capacity) vs. Business Formation Rate (E-Capacity)

