

REUTERS/Stoyan Nenov

Big answers from big data: Thomson Reuters research analytics

Nordic Workshop on Bibliometrics and Research Policy Ann Beynon

September 2014



Thomson Reuters: Solutions Portfolio to Seamlessly Support Research

Discover Scholarly Output



Organize References & Write Papers





Benchmark & Analyze Performance



Manage & Report on Scholarly Activity



Thomson Reuters Research Management

SUPPORTING THE ENTIRE RESEARCH LIFECYCLE











Trend Analysis





Grants





Expertise

dentification

Profiling & Activity Management



Internal and External Reporting

InCites

Benchmark research productivity and impact with quantitative metrics based on the Web of Science.

Converis

A complete research information management system with flexible workflows to support faculty activity tracking and other reporting requirements.

Research Data and Services

Professional services from subject-matter experts to help you answer even the most unique research challenges.

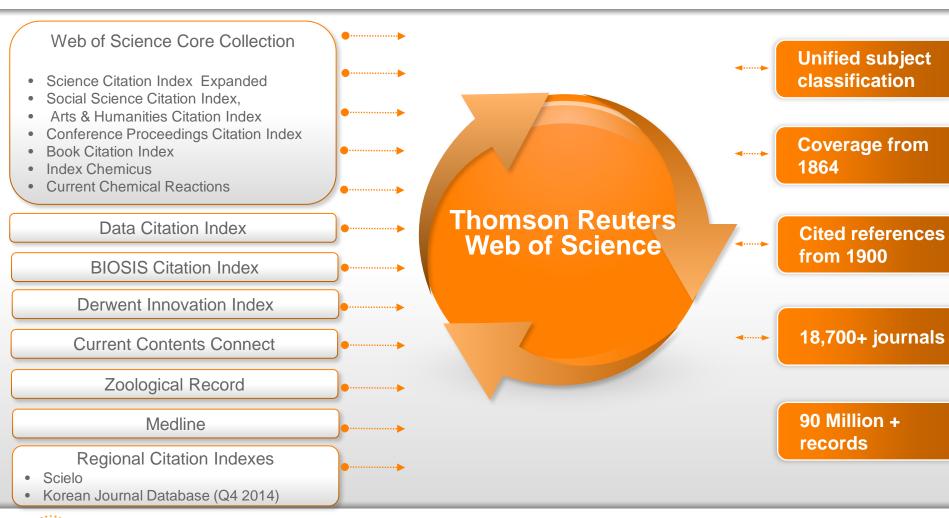
CAPABILITIES:

- Scholarly Metrics & Benchmarking
- Impact Evaluation & Innovation
- Leading-Edge & Emerging Research

DELIVERY CHANNELS:

- Custom data delivery
- Customized metrics and analytics
- Expert analysis and reports

The Web of Science: A Unified Platform For Scientific Discovery





Web of Science Core Collection: The foundation for analytics

Web of Science Core Collection

- Science Citation Index Expanded
- Social Science Citation Index,
- Arts & Humanities Citation Index
- Conference Proceedings Citation Index
- Book Citation Index

- 12,500+ Journals, 12000+ annual conferences, 50,000+ books
- 57M+ records; 800M+ cited references, back to 1900



Web of Science Core Collection: The foundation for analytics

- 7,000+ Subscribing Organizations in 100 countries rely and trust the quality and depth of content in the Web of Science Core Collection.
- 12,500+ Journals, 12000+ annual conferences, 50,000+ Books
- 57M+ records; 800M+ cited references, back to 1900
- Multidisciplinary
- Independent and neutral selection of content
- Consistent, cover-to-cover indexing with the highest quality

Government & Funding Agencies NIH, NSF, THE, etc.





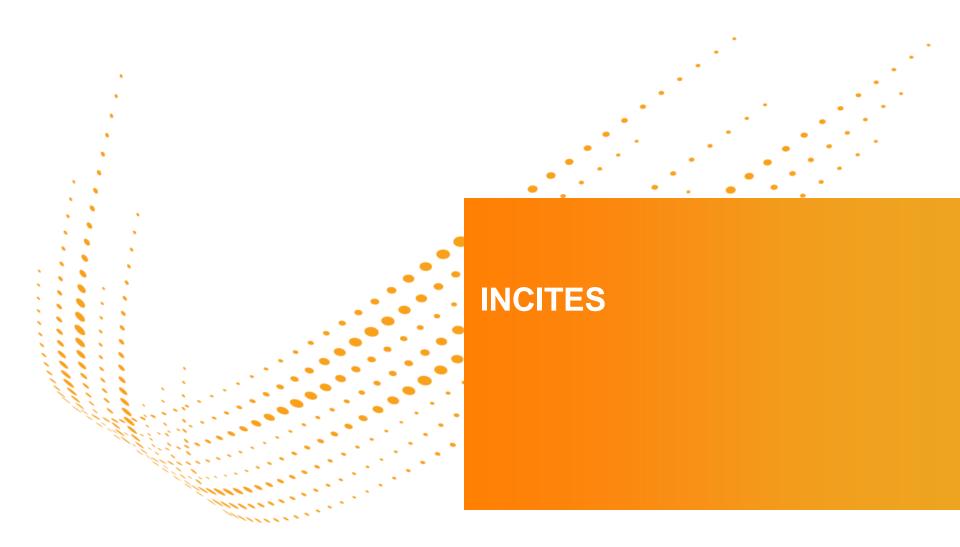


CWTS Leiden Rankings

- Over 100 years of research fully indexed and searchable
- Funding acknowledgments are fully indexed
- Collaboration with Google Scholar bidirectional linking with Google Scholar and Web of Science



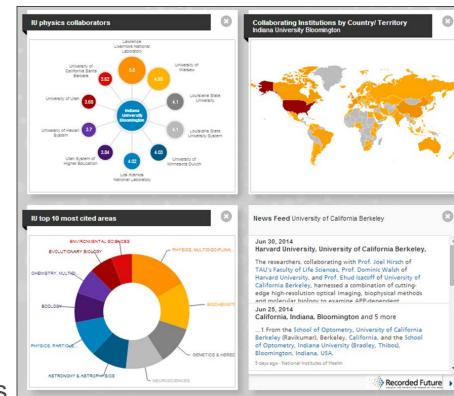




InCites: One platform for analytics

InCites includes:

- Journal Citation Reportscomprehensive journal analysis
- Essential Science Indicatorstop cited research from around the world
- Benchmarking and Analyticsflexible benchmarking of institutions and authors, plus collaboration analysis





InCites Benchmarking and Analytics

- Based on Web of Science Core Collection- the most trusted source of citation metrics
 - Science Citation Index Expanded
 - Social Science Citation Index
 - Arts & Humanities Citation Index
 - Conference Proceedings Citation Index
 - Book Citation Index

- 12,500+ high impact scholarly journals
- Thousands of conferences and books
- Cover to cover, multidisciplinary content

- > 2004 to present
 - All document types (articles, reviews, editorials, book chapters, etc.)
- Data and benchmarks are updated bimonthly
- Over 4,500 unified institutions
- Subject area schemes:
 - Web of Science
 - Essential Science Indicators
 - Eight regional schemes

InCites supports quantitative evaluation of research performance

- Measure institutional and researcher productivity and impact to make evidence-based decisions
- Allocate funding strategically according to changes in research focus
- Deliver evidence of productivity and impact for reporting purposes
- Bibliometric analysis of:
 - Authors
 - Institutions
 - Countries/regions
 - Research areas
 - Journals/conferences/books



InCites Essential Science Indicators

- Based on Web of Science Core Collection- the most trusted source of citation metrics
 - Science Citation Index Expanded
 - Social Science Citation Index
- ➤ 10 year plus bimonthly update rolling period (Current edition: January 1, 2004-April 30, 2014)
- Document types=articles, notes, reviews
- Data and benchmarks are updated bimonthly
- 22 broad research areas



InCites Essential Science Indicators

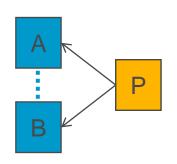
- 4 types of Citation Rankings:
 - Top 1% of <u>Authors</u> and <u>Institutions</u>
 - Top 50% of <u>Journals</u> and <u>Countries/Territories</u>
- Highly Cited Papers: Top 1% of cited papers per discipline
- Hot Papers: Papers from the last two years that were cited the most (top 0.1%) in the last 2 months
- <u>Baselines:</u> Helps put citation statistics into context
- <u>Research Fronts:</u> Creates clusters of highly cited articles, useful for identifying ground breaking discoveries



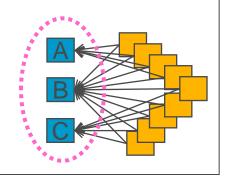
Research Fronts

Co-citation analysis counts the number of times that a given pair of documents (or authors or journals) are co-cited by third parties. The more papers co-cite the pair, the stronger the relationship. This relationship is *dynamic* (new papers may be published which cite our pair) and forward looking.

 When paper A and B are "co-cited" by paper P, A and B are likely to have topical relatedness.



2. When co-citation is frequent, it forms a group of papers that are topically associated to one another.





Research Fronts: delivery options

- Explore research fronts in InCites Essential Science Indicators
- Use a custom analysis where our experts:
 - Quantify your contribution to research fronts
 - Identify related areas to these clusters
 - Analysis quantifying contribution of organizational output by examining the top 25 Research Fronts where organizational output is highest
 - Membership of organizational publications in Research Fronts and Expanded Research Fronts
 - Mean similarity between organizational papers and Research Fronts core papers, by Research Front

	Core Research Fronts Paper		Expanded Research Fronts			
		Institutional		Institutional	Contribution	Mean
RF Description	RF Paper	Paper	ERF Paper	Paper	from Inst	Similarity
KNEE OSTEOARTHRITIS MRI	50	0	484	12	2.5%	0.24
VITRO ANTIOXIDANT ACTIVITY	50	0	2467	49	2.0%	0.12
CRYSTALLINE IMINE-LINKED 3-D POROUS	50	0	345	10	2.9%	0.09
C-H CENTER DOT CENTER	49	0	465	23	4.9%	0.07
INVERSE SPIN HALL HALL EFFECT	50	0	354	14	4.0%	0.05



"Although not being the area with the highest contribution from the institution, the Research Front that is most closely related to the work produced at this institution is in osteoarthritis imaging via MRI."









Custom research data and services

- We offer:
 - Web of Science raw data in its entirety or subsets (XML)
 - Custom datasets including metrics, matching, and data cleansing
 - Written reports and consultation

Custom projects: examples



wellcome trust











Australian Government

Australian Research Council

IOP Institute of Physics



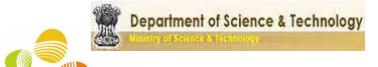




















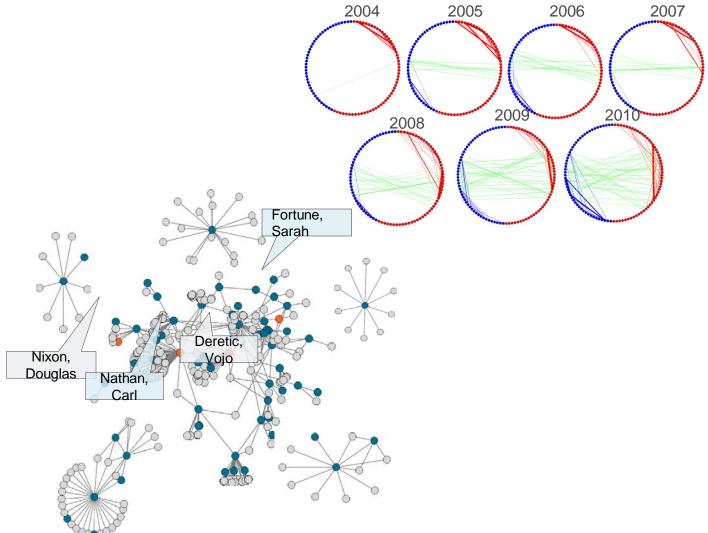


KAUST

Custom projects: examples



Find the full pre-publication draft on the IACC website at: http://iacc.hhs.gov/publications-analysis/july2012/index.shtml

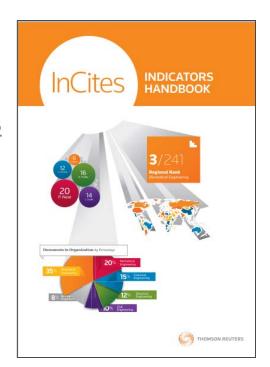




Educational materials

 Download free InCites Indicators Handbook

http://researchanalytics.thomsonreuters.com/m/pdfs/indicators-handbook.pdf

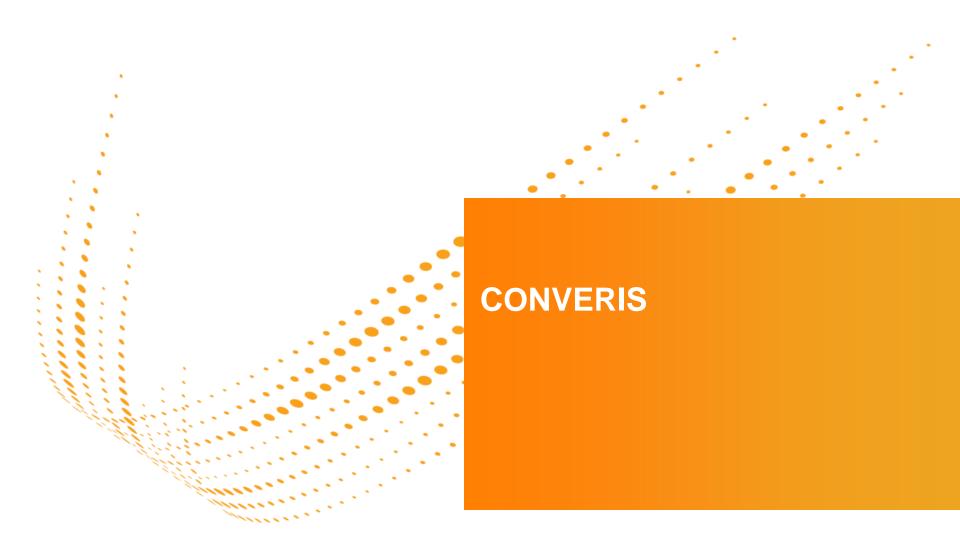


InCites videos

http://wokinfo.com/training_support/training/incites/







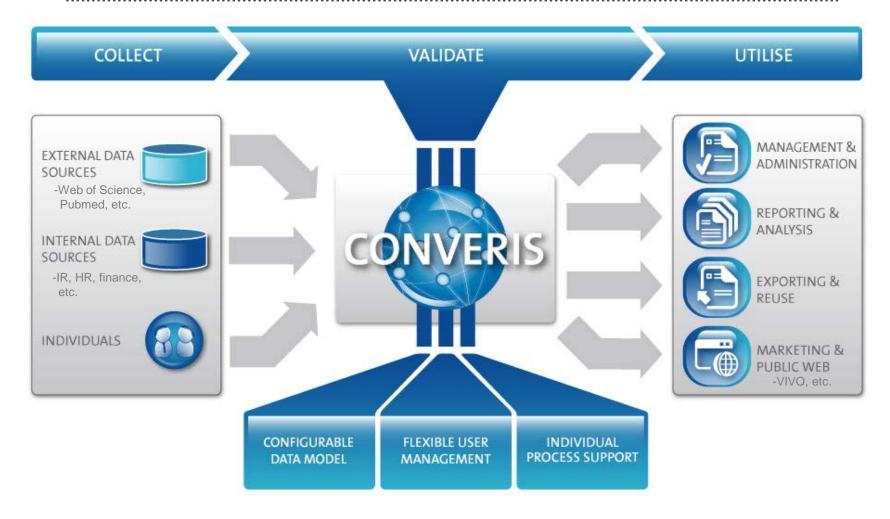
Ease the administrative burden on researchers

CONVERIS is a research information and activity reporting system that:

- enables you to centralize all researcher activities in one place (publications, grants, teaching, service)
- syncs with your existing data sources: "collect data once, use it many times"
- creates CVs for researchers in standard or custom templates
- can be highly customized to support evaluation workflows at your institution
- offers a public portal to showcase your accomplishments to the world
- includes ad hoc reporting on all data in the system

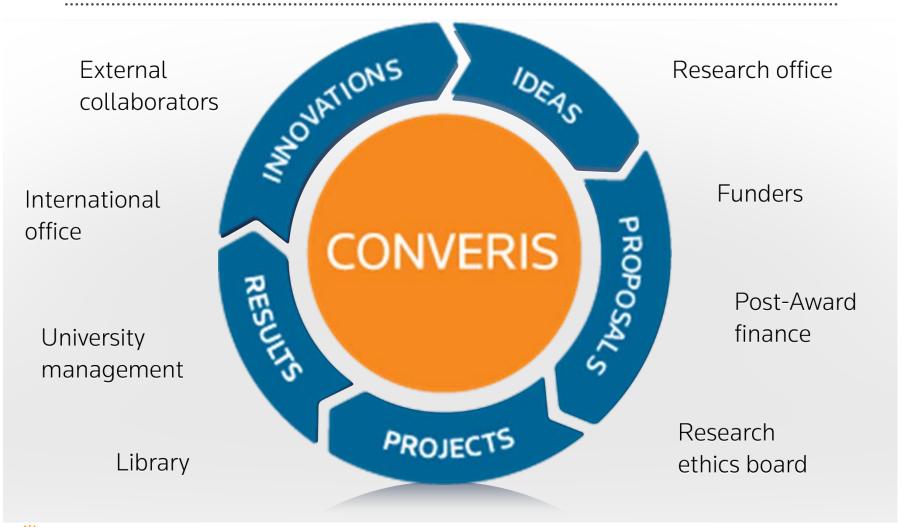


CONVERIS integrates with internal and external systems





CONVERIS: Supporting the Full Research Workflow





CONVERIS Can Manage The Entire Research Life Cycle





Graduate Student Management



CONNECTORS

Currently, CONVERIS offers connectors to around 50 different systems. A brief overview of the most common ones:

- Login servers (e.g. Shibboleth, Kerberos, CAS, often with Single Sign On (SSO))
- HR systems (Resource Link, SAP-HR, PeopleSoft)
- Finance systems (e.g. SAP, PeopleSoft, Agresso, Oracle, Raindance, MACH)
- Student record systems (e.g. SITS, Ladok, AIS)
- Institutional repositories (e.g. DSpace, EPrints, Fedora)
- Content Management Systems (through CONVERIS web services in order to integrate existing information from CONVERIS into existing web pages)
- External publication databases (e.g. WoS, Scopus, PubMed, DNB)
- VIVO- We produce format that can be ingested into VIVO. Producing VIVO-specific format is on the roadmap (date TBD).

Standard activities built into CONVERIS

Publication type

Annotation

Anthology

Book related publication types
 Commentary

- > Conference related publication types
- Journal related publication types

Journal article

Journal article abstract

Journal article review

Letter

Letter to editor

Manual

Newsclipping

Other

Report

Short communication

> Thesis

Type of activity

Award

Editorship

Education

Lecture

Practical course

Professional membership

Professional qualification

Public engagement

Seminar

Speech

Teaching

Other merits

Type of Creative Work

Artwork

Audiovisual Work

Equation/Figure

Musical Work/Performance

Software/Online Multimedia

Other Creative Work

Type of Teaching Activity

Advising

Continuing Education

Extension

Graduate

Mentoring

Professional

Undergraduate

Type of Service

Clinical Service

Clinical Trials

Consultant Services

Editor/Reviewer

Professional Societies

Strategic Initiatives

Student Group Advising

University Committee Service

Type of award

Clinical trial

Fellowship

Internally funded project

Knowledge Transfer Partnership (KTP)

▼ Research projects

Charity funded

Contract research

EC-funded projects

FP7

Marie Curie

Standard projects

DFG

RCUK

Studentship

Travel/Conference support

You can also add your own activity types to the data model.



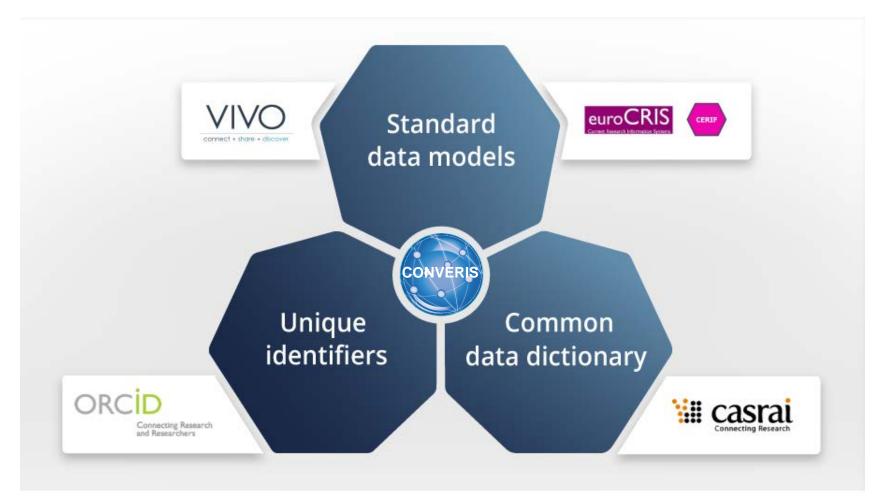
Ease administrative burden on researchers A system is only as good as the data in it

Populating publications into CONVERIS is simple:

- Thomson Reuters can pre-populate journal article metadata from Web of Science Core Collection into your researchers' profiles
- Web of Science Core Collection, as well as other sources such as PubMed, can be searched through CONVERIS to further manage publication lists
- "Search profiles" alert researchers when there are new publications to add to their profiles, making maintenance easy
- Web of Science Core Collection also adds "times cited" counts to profiles to track research impact

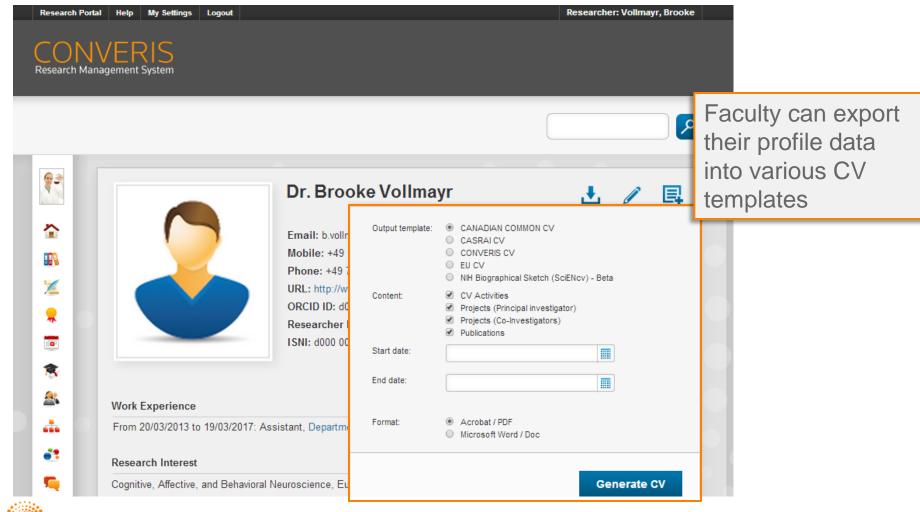


Engagement in Industry Standardizations





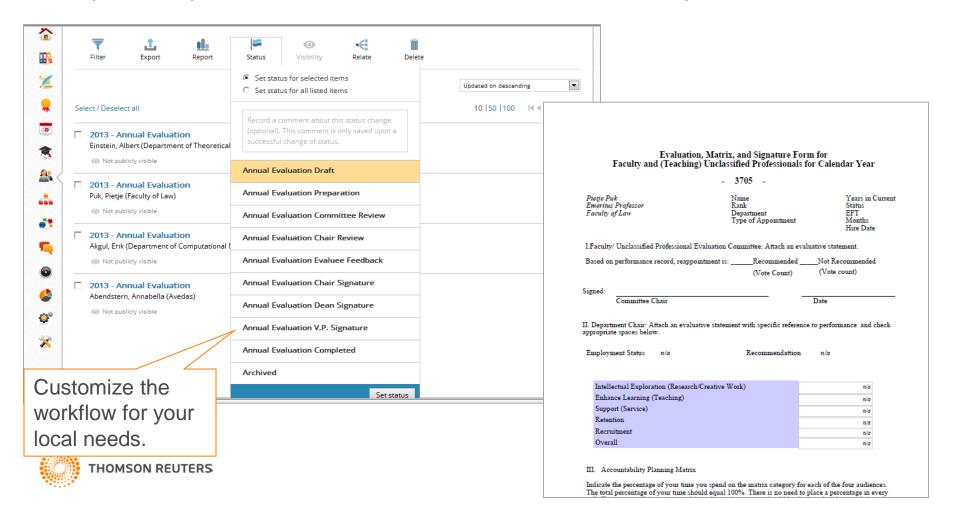
Researchers can easily generate a CV in various formats, including your institution's



THOMSON REUTERS

Facilitate your annual review and accreditation reporting

Converis is highly configurable. Build in your institution's annual report templates and use standard accreditation templates.

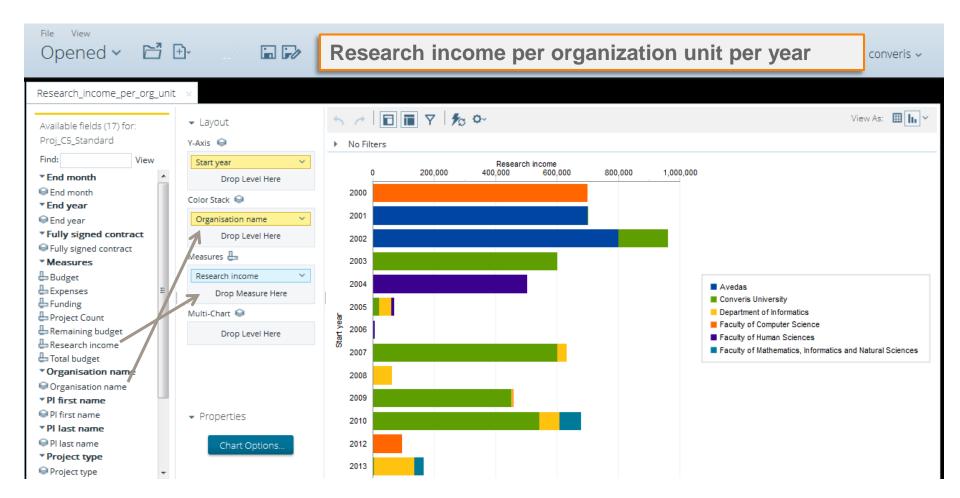


Showcase your expertise to the world CONVERIS Research Portal

- Portal can be used out of the box or customized for your organization
- You decide which information is publicly visible

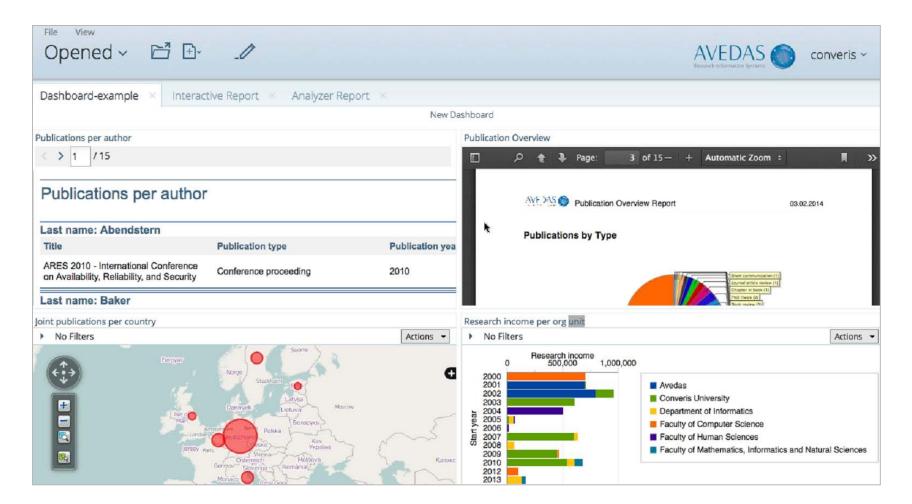


Analytics to help support research decisions Drag-and-drop reports are easy to create, modify, and format





Analytics to help support research decisions Create your own dashboard of reports





Educational materials

Download free Converis whitepaper

http://ip-science.interest.thomsonreuters.com/SSR-RA-ConverisLandingPage

Converis videos

http://converis5.com/







Projects in progress

Web of Science:

- Korean Journal Database-free to current customers
- Search and export Pubmed IDs in Web of Science Core Collection
- Usage metrics in Web of Science and exploration of other altmetrics
- Next generation author disambiguation algorithm

• InCites:

- Author profiling- for analytics and Web of Science disambiguation
- Additional data types: patents, demographic data, third-party data, etc.
- Developers area





REUTERS/Pawel Kopczynski

Thank you

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