Lykilþættir MIT
verkefnisins

Ragnheiður H. Magnúsdóttir
E-Cap
Frumkvöðlageta
What is E-Cap?

E-Capacity

Ability to start and build new to the world businesses from inception to maturity.
I-Cap
Nýsköpunargeta
What is I-Cap?

Innovative Capacity

Ability to develop and scale new to the world innovations from inception through to the market.

Getan til að próa og stækka nýjar nýsköpunarhugmyndir frá byrjun þar til að þær fara á markað
Innovative Capacity & Entrepreneurial Capacity Are Distinct Regional Assets

**I-Capacity**
Ability to develop new to the world innovations from inception through to the market.

**E-Capacity**
Ability to start and build new to the world businesses from inception to maturity.

**Strong I-Cap:**
Universities, Central R&D, Network of researchers, Medical Centers

**Strong E-Cap:**
Entrepreneurs, Mentors, Founding Teams, Investors at all stages
Fókus á nýsköpunardrifin fyrirtæki (IDE)
Two distinctive types of Entrepreneurship: SMEs & IDEs

SME Revenue, Cash Flow, Jobs over Time

IDE Revenue, Cash Flow, Jobs over Time
SME: The Harvard Bookstore

1958

“Harvard Book Store was founded in 1932 by Mark S. Kramer[...]. With $300 borrowed from his parents, he opened a small shop selling used and bargain general interest books at 19 Boylston Street (now JFK Street) in Cambridge.” Our History, Harvard Book Store.

Today
IDE: Amazon.com (1995)

Welcome to Amazon.com Books!

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(If you explore just one thing, make it our personal notification service. We think it’s very cool!)

SPOTLIGHT! -- AUGUST 16TH

These are the books we love, offered at Amazon.com low prices. The spotlight moves EVERY day so please come often.

“We’ve had three big ideas at Amazon that we’ve stuck with for 18 years, and they’re the reason we’re successful” (Bezos, 2013)
Fókus á allt vistkerfið / umhverfið
IDE formation & growth is highly concentrated in eco-systems
Hver er aðferðin?
MIT REAP Framework

Economic Impact  Social Progress

IDE Ecosystem

I-Cap  E-Cap

Cluster Based Comparative Advantage

Foundational Institutions
Acceleration through inclusive and focused collective action among stakeholders throughout the ecosystem.
Interventions turn your REAP Strategy into a reality...

Select Your REAP Strategic Interventions

Prioritize and determine your first Must Win Battle
Hvar stendur Ísland?
The Relationship Between Innovation and Entrepreneurial Performance

Patent Rate (I-Capacity) vs. Business Formation Rate (E-Capacity)